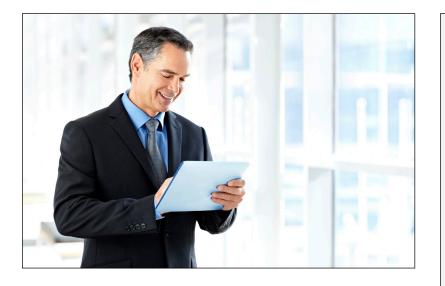# Assureweb Website Plug-in

Increase your new business potential directly with your clients and set up a quotation service on your website quickly, efficiently and with simple but effective configuration options.

The Assureweb Website Plug-In puts protection quotations onto your own website and in front of your clients. A valuable tool for enhancing your service to existing clients or for generating leads and enquiries from new. With a selection of protection products and simple user configuration the service can be implemented quickly and set up to meet your process and compliance needs.

The Assureweb Website Plug-in Product...
Powerful Lead Generation

Allow potential clients to conduct a level of research themselves before you engage with them directly. Track the client quotations activity on your website and set up a contact method that best suits your business.

Control your service

Set up emails for your clients when they produce a quote on your website or alerts for your business when the client quotes or clicks the apply button. Control the products displayed or the commission on the service and even input the wording displayed to your clients to support fulfilment. Linking your Assureweb Website Plug-In account to your main Assureweb Portal account will create an efficient link with your electronic new business application service.

Benefits

- A low-cost client facing quotation solution that assists with lead generation

- Generate additional revenue from an enhanced client proposition

- Easy set up and an ability to get quotations into your website quickly

- Tailor features on the service to best meet your business model and proposition

- Link to your professional user services on Assureweb Portal, including new business

Features

- Support Term Assurance, Mortgage Protection, Critical Illness and Family Income Benefit

- Define product options and commission discounts for your clients

- Capture client details to support effective follow-up activity on client leads

- Incorporate your own brand and logo to fit with the look and feel of your website

- Track website activity and set up your own fulfilment process

- Easy incorporation into your website via address URL

- Assureweb managed input and result screens

- Register at www.assurewebplugin.co.uk/newreg

assureweb

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For further information, call us now on 0845 408 4022, e-mail uk.enquiries@ipipeline.com or visit our website at www.ipipeline.com/uk today.

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